

Project outline

## **Youth PATH (Youth Poverty Alleviation Trough Tourism and Heritage)**

Youth PATH Committee (YPC)

April 16, 2008

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### **Background**

The Netherlands Antilles National Commission for UNESCO approached Community Development Foundation (CDF) to set up and implement the Youth PATH (YP) project. CDF has installed a special committee, the Youth Path Committee (YPC), to carry out the mentioned project.

YP aims to provide disadvantaged youth (primarily out of school youth) with opportunities to establish their own businesses and improve their livelihoods while preserving the natural and cultural heritage of their communities.

The project aims to also improve the tourist product of the area and train youth in sustainable cultural/natural heritage preservation, innovative tourism business initiatives and life skills training.

### **Goal**

A group of 25 local, disadvantaged but motivated to succeed in life, youth between the ages of 15-25 trained and gaining income from the cultural and natural heritage and tourism industries.

### **Purpose**

To empower youth to utilize skills learned to participate in income generation projects in the areas of natural and cultural heritage and tourism within the community of Curaçao.

### **Expected results**

- 20-25 young people trained, within a period of 24 months (May 2008 – April 2010), in natural and cultural heritage skills that will improve the tourism product within the project areas
- Youth trained in resource management skills to assist in the protection of their natural and cultural resources
- Youth participating in site enhancement at the selected project site/area
- Youth having their own successful and sustainable business within the cultural and natural heritage and tourism industries

### **Strategies**

- Skills enhancement for youth business entrepreneurs
- Life skills including creative problem solving, personal hygiene and motivational skills
- Site development and enhancement
- Establish links with local businesses and partners

### **Beneficiaries**

- The group of 20-25 youth
- Their family
- Local and foreign visitors
- Businesses within the project area
- Community members and Curaçao in general